



Platinum Level: *Having completed the silver and gold levels*
PLUS Hypnotherapy4Kids.

3 Days World Class Hypnotherapy4Kids Training

- Making Hypnotherapy Work for Children
- Using Awakened Trance when Deep Trance is Unachievable
- Using Their Imagination
- Functions of the Unconscious
- Beliefs
- Building Authority
- Suggestibility Testing
- Inductions and Deepeners
- Hypnotherapy Session Structure
- How to Use Your Voice
- Metaphors and Stories
- When “Formal” Hypnosis Doesn’t Work
- Ideomotor Testing
- Post Hypnotic Suggestions
- Milton Erickson
- Utilization
- Intonation Patterns
- Direct and Indirect Suggestions
- Double Binds
- Self Hypnosis
- Resistance and Abreaction

Expert Business Know How & Customized Marketing Skills Intensive Training Day.

- Pitching hypnosis as a safe, credible therapy for children and young people to enquiring parents
- Refining your consultations to help children and their parents understand hypnosis from your simple and appealing explanation of it
- Rehearsal of your sales banter
- Development of the ability to answer any question about hypnosis with a reassuring tone of knowledge and authority
- Practice set up – running your office, ethics and the laws
- Marketing methods how to set yourself apart from the hundreds of other hypnotherapists that exist
- Design and production of hypnosis related products
- How to use the misunderstandings and myths about hypnosis to accelerate your marketing
- Becoming a specialist hypnotherapist



Hypnotherapy4Kids Resources

- A 15 DVD set of the Hypnotherapy4Kids training
- The Hypnotherapy4Kids Manual detailing the Hypnotherapy techniques, common challenges with children and young people and how to overcome them
- A copy of Trance Forming Minds Hypnotherapy Diploma home study manual (worth over £500.00)
- A Downloadable copy of Creating Trance and Hypnosis Script by Gemma Bailey